

HALE ACADEMY PTA – Meeting

Wednesday 24th February 2021 – 7:45 Zoom call

Present: Stephanie Everitt, Anna Allen, Ellie Shaw, Lucy Capeling, Dougal Irvine, David Bassom (Hale Academy Governor)

Apologies: Miranda Lewis, Natalie Murphy



Financial Update

Christmas Fundraising:

Activity	Amount
Christmas Cards	£323.05
PE Tops	£192
Bridges	£100
Silent Auction	£60
Balloon Race	£305.37
Christmas Fun Day	£386.01
Christmas Trees	£36.98
Expenses	£110.72
Total Profit	£1,292.69

In addition to the above Ash & Co (woodwork creatures) generated £18.30 in February half term.

PTA Agreed Funding Commitments:

Type	Amount	Paid?
Art Resources	£1,000	Y
Virtual Panto	£175	Y
Yr 3 Egypt Workshop	£100	Y
Reading Resources	£2,000	Partial (£1371.89 remaining)
Kappow	£300	N
Yr2 Panto replacement	£300	N
Yr 6 Lion King replacement	£600	N
Funds for remaining year groups	£500 (£100 per year)	N
iPad initiative	£4,500	N
Total Committed	£9,475	

Funding From Outside Donations:

Type	Donation	Amount
Nursery furniture	Farnham Institute Charity	£855
Maths Resources	Farnham Institute Charity	£2,000
Laptops	Personal donation	£1,500
Total Donations		£4,355

We also had a bank review on 12th February 2021.

Internet Banking:

This still needs to be set up on the account and the banks requires an updated list of Trustees.

Steph- To get paperwork required.

Amazon Smile and Give as You Live:

Both Amazon Smile and Give as You Live generate additional funds for the school but uptake is low. It is promoted at the end of the weekly newsletter but we are happy to hear any other ideas of how they could be promoted as this has been limited over the past year due to Covid.

A new GAYL poster is being issued but Amazon Smile do not currently have any marketing materials.



Amazon Smile

Supporters:36 (increase of 6 since last month)
Amount raised so far £48.33 (first payment received in Feb 2021)

Give As You Live (GAYL)

Supporters: 80 (no increase for past 18 months)
Amount raised so far: £374.81 (very minimal increase over last 18 months – last activity by supporters Nov 2020.

Steph – To speak to Miranda to find out what is involved in managing these accounts.

Steph – To speak to Mrs Freeman to see if information about GAYL and Amazon Smile could be included at the start of the newsletter to encourage engagement.

Steph – To create a visualisation on how to make money for the school using these websites.

Ipad Initiative:

The academy is keen to obtain a suite of ipads that can be used by all students. This is very much needed at the current time. This project is being led by Mr Irvine and a significant amount of funding for this project has been secured.

Farnham Hedgehogs have pledged £2,500 toward this project.

A number of other local trust giving organisations have also been identified to approach.





Mr Irvine, Mrs Shaw and Mrs Capeling have also agreed to run the virtual London Marathon in October and will be using this to raise funds for the new ipads! Thank you so much!

Dougal Irvine – To circulate list of other trusts to approach.

Steph – To create a fundraising thermometer to go into the newsletter and also onto facebook

Ellie – to look at setting up Hale PTA as a charity on Virgin Giving to promote in the newsletter and obtain sponsorship for the Hale Academy marathon team.

We have also been donated 15 ipads (used) from Farnham Lions and have also been lucky to receive other IT equipment that children have been able to borrow during lockdown.

Skipping Workshop:

Hale has run some skipping workshops in the past which are run by a national skipping coach.

Agreed to invite them back during the summer term.

The proposed date for the workshop is Wednesday 14th May.



Cost: £285, plus £100 to buy 10 extra long playground ropes which will allow each class to get a rope to use following the workshops.

We will hold a mufti day prior to the workshop to help cover the costs.

Ellie – To get poster designed.

Future Fundraising & Spending:

Summer is still likely to be very disrupted due to Covid but we are hopeful things will be more stable by the second half of the summer term.

Agreed that we will do the Christmas card again and we also get an extra 10% if we sign up before the end of February.

Ellie – To sign up for Christmas cards in 2021.

Balloon Race paused until a race happens during term time as we would like to get the various classrooms involved.

School Disco – Possibly run a school disco in the summer term depending on restrictions. If this can go ahead it will probably need to be arranged on quite short notice.

Easter: Agreed we will buy chocolate eggs as normal (spend estimated at £150). Since the meeting Farnham Lions have kindly donated some Easter Eggs to the school. These will be used for the usual Easter prizes and the PTA will supply Mini Eggs for all children with the exception of Nursery and Reception who will receive a suitable alternative.

Lucy – To purchase mini eggs / alternative for those with allergies and Nursery /Reception children.

Last Summer the Hale Carnival Committee was going to run an open cinema at the school. It was questioned whether they would want to run this again this year if restrictions allow.

Natalie – To speak to the carnival committee to see if this is of interest.

AOB:

2nd hand uniform was discussed.

Steph – To speak to Clare Freeman about potential new parent / induction days and whether we could sell uniform at them.

Next Meeting:

Wednesday 28th April 2021

19:45 (via Zoom)

David Bassom to invite Adam to join to get more governor-PTA liaison.